

INVOICE



WGHP
2005 Francis St.
High Point, NC 27263
Main: (336)841-8888
Billing: (336)821-1209

www.myfox8.com

Billing Address:

Smart Media Group LLC
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314

Send Payment To:

WGHP
P.O. Box 534701
Atlanta, GA 30353-4701

Invoice #	Invoice Date	Invoice Month	Invoice Period
558268-1	08/12/12	August 2012	07/30/12 - 08/12/12

Station	Account Executive	Sales Office	Sales Region
WGHP	Brad Philipps	Washington DC	National

Advertiser	Product	Estimate Number
McCrory/R/ NC Gov		806812

Flight Dates	Order #	Alt Order #
08/06/12 - 08/12/12	558268	9714123

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/07/12	08/10/12	M-F 10a-11a	10-11a Rachael	-TWTF--	1:00	2	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -TWTF-- 2 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 08/07/12 10:15 AM M-F 10a-11a 10-11a Rachael 1:00 PM12103T60H \$160.00 NM 2 8 Th 08/09/12 10:10 AM M-F 10a-11a 10-11a Rachael 1:00 PM12103T60H \$160.00 NM									
2	08/07/12	08/10/12	Noon News	12-1230p News	-TWTF--	1:00	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -TWTF-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 08/07/12 12:12 PM Noon News 12-1230p News 1:00 PM12103T60H \$200.00 NM									
3	08/07/12	08/10/12	M-F 4p-5p Judge Judy/Jo	4p-5p Judge Judy/J	-TWTF--	1:00	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -TWTF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 08/07/12 4:54 PM M-F 4p-5p Judge Judy/Joe 4p-5p Judge Judy/J 1:00 PM12103T60H \$400.00 NM 3 8 W 08/08/12 4:24 PM M-F 4p-5p Judge Judy/Joe 4p-5p Judge Judy/J 1:00 PM12103T60H \$400.00 NM 2 8 Th 08/09/12 4:24 PM M-F 4p-5p Judge Judy/Joe 4p-5p Judge Judy/J 1:00 PM12103T60H \$400.00 NM									
4	08/07/12	08/10/12	FOX 8 Morning News	5-6a News	-TWTF--	1:00	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -TWTF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 08/07/12 5:48 AM FOX 8 Morning News 5-6a News 1:00 PM12103T60H \$400.00 NM 2 8 Th 08/09/12 5:29 AM FOX 8 Morning News 5-6a News 1:00 PM12103T60H \$400.00 NM									

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558268-1	08/12/12	August 2012	07/30/12 - 08/12/12
Advertiser	Product	Estimate Number	
McCrary/R/ NC Gov		806812	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/07/12	08/10/12	Fox 8 Morning News	9a-10a News	-TWTF--	1:00	3	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	3	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Tu	08/07/12	9:57 AM	Fox 8 Morning News	9a-10a News	1:00	PM12103T60H	\$500.00	NM
2 8	W	08/08/12	9:22 AM	Fox 8 Morning News	9a-10a News	1:00	PM12103T60H	\$500.00	NM
3 8	F	08/10/12	9:45 AM	Fox 8 Morning News	9a-10a News	1:00	PM12103T60H	\$500.00	NM
6	08/07/12	08/10/12	Fox 8 News at 5pm	5-6p News	-TWTF--	1:00	1	\$1,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	1	\$1,600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	W	08/08/12	5:11 PM	Fox 8 News at 5pm	5-6p News	1:00	PM12103T60H	\$1,600.00	NM
7	08/11/12	08/11/12	Sa 6p-7p News	6p-7p News	-----S-	1:00	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S-	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Sa	08/11/12	6:51 PM	Sa 6p-7p News	6p-7p News	1:00	PM12103T60H	\$800.00	NM
8	08/11/12	08/11/12	FOX 11p-12a Touch	11p-12a Touch	-----S-	1:00	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S-	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Sa	08/11/12	11:47 PM	FOX 11p-12a Touch	11p-12a Touch	1:00	PM12103T60H	\$200.00	NM
9	08/12/12	08/12/12	Late News Su	10-11p News	-----S	1:00	1	\$1,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S	1	\$1,600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Su	08/12/12	10:17 PM	Late News Su	10-11p News	1:00	PM12103T60H	\$1,600.00	NM
10	08/11/12	08/11/12	Late News Sa	10-11p News	-----S-	1:00	1	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S-	1	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Sa	08/11/12	10:54 PM	Late News Sa	10-11p News	1:00	PM12103T60H	\$1,200.00	NM
13	08/07/12	08/10/12	M-F 3-4p	3-4p Court/Alex	-TWTF--	:30	3	\$80.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	3	\$80.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 8	Tu	08/07/12	3:29 PM	M-F 3-4p	3-4p Court/Alex	:30	PM12104TH	\$80.00	NM
1 8	W	08/08/12	3:24 PM	M-F 3-4p	3-4p Court/Alex	:30	PM12104TH	\$80.00	NM
3 8	F	08/10/12	3:23 PM	M-F 3-4p	3-4p Court/Alex	:30	PM12104TH	\$80.00	NM
14	08/11/12	08/11/12	Sa 6p-7p	6p-7p News	-----S-	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S-	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Sa	08/11/12	6:21 PM	Sa 6p-7p	6p-7p News	:30	PM12104TH	\$400.00	NM

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558268-1	08/12/12	August 2012	07/30/12 - 08/12/12
Advertiser	Product	Estimate Number	
McCrory/R/ NC Gov		806812	

www.myfox8.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/07/12	08/10/12	Noon News	12-1230p News	-TWTF--	:30	4	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -TWTF-- 4 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 Tu 08/07/12 12:25 PM Noon News 12-1230p News :30 PM12104TH \$100.00 NM 1 8 W 08/08/12 12:13 PM Noon News 12-1230p News :30 PM12104TH \$100.00 NM 4 8 Th 08/09/12 12:18 PM Noon News 12-1230p News :30 PM12104TH \$100.00 NM 2 8 F 08/10/12 12:09 PM Noon News 12-1230p News :30 PM12104TH \$100.00 NM									
20	08/07/12	08/10/12	Fox 8 Morning News	9a-10a News	-TWTF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -TWTF-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 Tu 08/07/12 9:22 AM Fox 8 Morning News 9a-10a News :30 PM12104TH \$250.00 NM 2 8 W 08/08/12 9:44 AM Fox 8 Morning News 9a-10a News :30 PM12104TH \$250.00 NM 1 8 Th 08/09/12 9:56 AM Fox 8 Morning News 9a-10a News :30 PM12104TH \$250.00 NM 4 8 F 08/10/12 9:20 AM Fox 8 Morning News 9a-10a News :30 PM12104TH \$250.00 NM									
21	08/07/12	08/10/12	Fox 8 Morning News	8-9a News	-TWTF--	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -TWTF-- 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Tu 08/07/12 8:43 AM Fox 8 Morning News 8-9a News :30 PM12104TH \$550.00 NM 3 8 W 08/08/12 8:41 AM Fox 8 Morning News 8-9a News :30 PM12104TH \$550.00 NM 1 8 F 08/10/12 8:51 AM Fox 8 Morning News 8-9a News :30 PM12104TH \$550.00 NM									
22	08/07/12	08/10/12	FOX 8 Morning News	5-6a News	-TWTF--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -TWTF-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 Th 08/09/12 5:52 AM FOX 8 Morning News 5-6a News :30 PM12104TH \$200.00 NM									
23	08/12/12	08/12/12	Late News Su	10-11p News	-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 08/12/12 10:54 PM Late News Su 10-11p News :30 PM12104TH \$600.00 NM									
24	08/07/12	08/10/12	Fox 8 News at 5pm	5-6p News	-TWTF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -TWTF-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 W 08/08/12 5:41 PM Fox 8 News at 5pm 5-6p News :30 PM12104TH \$800.00 NM 1 8 F 08/10/12 5:25 PM Fox 8 News at 5pm 5-6p News :30 PM12104TH \$800.00 NM									
25	08/11/12	08/11/12	Late News Sa	10-11p News	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 08/11/12 10:16 PM Late News Sa 10-11p News :30 PM12104TH \$800.00 NM									

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558268-1	08/12/12	August 2012	07/30/12 - 08/12/12
Advertiser	Product	Estimate Number	
McCrary/R/ NC Gov		806812	

www.myfox8.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	08/07/12	08/10/12	Late News M-F	10-11p News	-TWTF--	:30	4	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -TWTF-- 4 \$750.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 8 Tu 08/07/12 10:40 PM Late News M-F 10-11p News :30 PM12104TH \$750.00 NM									
2 8 W 08/08/12 10:44 PM Late News M-F 10-11p News :30 PM12104TH \$750.00 NM									
1 8 Th 08/09/12 10:40 PM Late News M-F 10-11p News :30 PM12104TH \$750.00 NM									
4 8 F 08/10/12 10:41 PM Late News M-F 10-11p News :30 PM12104TH \$750.00 NM									
29	08/07/12	08/10/12	Fox 8 News at 6pm	6-630p News	-TWTF--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -TWTF-- 1 \$1,400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 8 W 08/08/12 6:17 PM Fox 8 News at 6pm 6-630p News :30 PM12104TH \$1,400.00 NM									

Total Spots 41 Gross Total \$20,710.00

Payment Terms 30 Days

Agency Commission \$3,106.50

Net Amount Due \$17,603.50